

CITY OF LEVELLAND, TEXAS
LEVELLAND CITY COUNCIL SPECIAL MEETING
MONDAY JULY 19, 2021 11:00 AM
CITY HALL, R.O. DENNIS COUNCIL CHAMBERS 1709 AVENUE H

AGENDA

- ❖ Pledge of Allegiance and Prayer
- ❖ Statements by Citizens

1. Consider and take necessary action to approve Resolution No. 2021-34 authorizing the submission of an application to the Events Trust Fund Program for the 2021 Clovis Horse Sales Breeder's Futurity
2. Conduct a work session and hear a presentation by the City Attorney regarding Texas Open Meetings Act training and general municipal governance training.

Adjournment.

CERTIFICATION

DATED THIS THE 16TH DAY OF JULY, 2021

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the governing body of the City of Levelland Texas is a true and correct copy of said notice that has been posted on the bulletin board of the City Hall of the City of Levelland, Texas, a place convenient and readily accessible to the general public at all times, and said notice was posted on July 16, 2021, by 5:00 PM and remained so posted continuously for at least 72 hours preceding the scheduled time of such meeting.

Andréa Corley, City Secretary

I certify that the attached notice and agenda of items to be considered by the City Council was removed by me from the bulletin board of City Hall on _____ day of _____, 2021.

Andréa Corley, City Secretary

The City Council Chamber is wheelchair accessible. Requests for any special accommodations must be made 48 hours prior to the meeting. Please contact Andréa Corley at 894-0113.

AGENDA MEMORANDUM – ITEM #1

TO: Honorable Mayor and City Council

FROM: Erik Rejino

DATE: July 15, 2021

ITEM: Consider and take necessary action to approve Resolution No. 2021-34 authorizing the submission of an application to the Events Trust Fund Program for the 2021 Clovis Horse Sales Breeder's Futurity

The Events Trust Fund Program was created by the Texas Legislature in order to encourage cities to attract sporting and other major events that will have a significant economic impact on not only a particular City but also the State of Texas. In summary, the program estimates the amount of State revenue that will be generated as a result of the event taking place in the State and in turn deposits that amount into a trust fund. In order to capitalize on the opportunity to receive the State funds the City must be willing to match 1/6th of the State amount to be contributed into the trust fund. The local match is based upon local sales tax rates being approximately 1/6th of the state sales tax rate. After the event has been successfully held, eligible expenses incurred in bringing and hosting the event can be reimbursed from the trust fund. While the City is required to provide a match equal to 1/6th of the state amount, the funds come back to the community hosting the event to offset expenses associated with the event. In addition, the event must be competitively bid, and the community must be competing with cities outside of Texas for the right to host the event in order for the event to be eligible.

The City of Levelland has utilized the Event Trust Fund Program on various occasions in the past. The City qualified for a trust fund in 2010 for the Babe Ruth World Series in which \$47,516 in state money was received and again in 2011 for the annual Little Dribbler's Tournament in which \$2,727 in state money was received. In 2015 and 2016 the State approved the establishment of an Event Trust for the NJCAA Half Marathon Classic and the NJCAA Outdoor Track and Field Championship for each event totaling \$63,415 in State funds. Most recently the City qualified for an Event Trust Fund in the amount of \$17,262 in state money for the 2020 Clovis Horse Sale and \$67,175 in state money for the 2021 NJCAA Men's and Women's Outdoor Track and Field Championship.

We are currently working with the Chamber of Commerce who is working with the Event Organizers of the 2021 Clovis Horse Sales Breeder's Futurity. The Event Trust Fund is one way we as a City can incentivize event holders to continue to host these events in our community.

With the various changes and increased scrutiny of the program and the program being moved to the Office of the Governor from the Texas Comptroller's Office, we have been working with Dr. Don Hoyte with TexasTrustFunds.com, a consultant, for assistance. The Lubbock Sports

Authority, which uses the program regularly for various events, including various SPC events, has used this consultant during the application process. The fee structure for the consultant consists of a fee which is 10 percent of the state portion trust fund amount. The fee is only charged upon successfully receiving funds from the established trust fund. In the past utilizing the consultant has proven to be valuable as we have received several trust funds with his assistance. The largest part of being able to apply for funds is that of conducting an economic impact study.

The consultant fee can be paid for by utilizing the Hotel Occupancy Tax (HOT) funds to cover the consultant fee was discussed with the HOT committee. Utilizing the data that was given to the City and Chamber by the event organizer and submitting it to the State, the event can qualify for a trust fund in the amount of \$13,617 consisting of \$11,739 in State fund and \$1,878 in local funds. Keep in mind, when event expenses are submitted for reimbursement, the local funds come back to the community. Any unused local funds are reimbursed by the State.

By approving the resolution following this memo we will be able to move forward with applying for the Event Trust Fund for the 2021 Clovis Horse Sale. accept the Event Trust Fund from the State and execute an event support contract with the event holder. This event will be held in November of this year.

Levelland Strategic Plan 2026, Job Creation: The Event Trust Fund will support an event that will bring tourism and visitors to Levelland which will result in economic activity.

Recommended Action: Approve Resolution No. 2021-34 authorizing the submission of an application to the Events Trust Fund Program for the 2021 Clovis Horse Sales Breeder's Futurity

RESOLUTION NO. 2021-34

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LEVELLAND AUTHORIZING THE SUBMISSION OF AN APPLICATION TO THE EVENTS TRUST FUND PROGRAM FOR THE 2020 CLOVIS HORSE SALES BREEDER'S FUTURITY AND AUTHORIZING THE MAYOR TO ACT ON BEHALF OF THE CITY OF LEVELLAND IN ALL MATTERS RELATED TO THE APPLICATION.

Whereas, the Clovis Horse Sales has selected Levelland, TX as the host City for the 2021 Clovis Horse Sales Breeder's Futurity to be held in Levelland on November 19, 2021 through November 20, 2021; and,

Whereas, the City of Levelland supports and endorses the 2021 Clovis Horse Sales Breeder's Futurity; and,

Whereas, the Clovis Horse Sales went through a highly competitive selection process in selecting a host City; and,

Whereas the Clovis Horse Sales considered several locations to hold the event, including several out of state locations; and,

Whereas, the Texas Legislature established the Events Trust Fund Program to assist local communities in hosting significant events such as the 2021 Clovis Horse Sales Breeder's Futurity; and,

Whereas, it is in the best interest of the City of Levelland to apply to the Events Trust Fund for support to the 2021 Clovis Horse Sales Breeder's Futurity;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LEVELLAND, THAT;

Section 1.

The City Council authorizes the submission of an application to the Events Trust Fund and that the Mayor be authorized to execute all documents necessary to apply for, accept, and administer the Trust Fund.

Section 2.

The City of Levelland commits the required match of local revenues to the Events Trust Fund.

PASSED, APPROVED AND ADOPTED THIS 19TH DAY OF JULY, 2021.

Barbra Pinner, Mayor

ATTEST:

Andréa Corley, City Secretary