

THE LEVELLAND CITY COUNCIL MET IN A SPECIAL MEETING ON MONDAY, THE 19<sup>th</sup> OF JULY 2021, AT LEVELLAND CITY HALL, R. O. DENNIS COUNCIL CHAMBERS, 1709 AVENUE H, WITH THE FOLLOWING MEMBERS PRESENT:

Barbra Pinner	Honorable Mayor	Present
Jim Myatt	Council Member	Present
Mary Engledow	Council Member	Present
Breann Buxkemper	Mayor Pro Tem	Absent
Michael Stueart	Council Member	Present
Matt Wade	City Attorney	Present
Erik Rejino	City Manager	Present
Andréa Corley	City Secretary	Present

The Pledge was led by Mayor Barbra Pinner and the Invocation was given by Council Member Michael Stueart

*Statements by Citizens:*

There were no statements by citizens

**FIRST ITEM OF BUSINESS:**

*Consider and take necessary action to approve Resolution No. 2021-34 authorizing the submission of an application to the Events Trust Fund Program for the 2021 Clovis Horse Sales Breeder's Futurity*

The Events Trust Fund Program was created by the Texas Legislature in order to encourage cities to attract sporting and other major events that will have a significant economic impact on not only a particular City but also the State of Texas. In summary, the program estimates the amount of State revenue that will be generated as a result of the event taking place in the State and in turn deposits that amount into a trust fund. In order to capitalize on the opportunity to receive the State funds the City must be willing to match 1/6<sup>th</sup> of the State amount to be contributed into the trust fund. The local match is based upon local sales tax rates being approximately 1/6<sup>th</sup> of the state sales tax rate. After the event has been successfully held, eligible expenses incurred in bringing and hosting the event can be reimbursed from the trust fund. While the City is required to provide a match equal to 1/6<sup>th</sup> of the state amount, the funds come back to the community hosting the event to offset expenses associated with the event. In addition, the event must be competitively bid, and the community must be competing with cities outside of Texas for the right to host the event in order for the event to be eligible.

The City of Levelland has utilized the Event Trust Fund Program on various occasions in the past. The City qualified for a trust fund in 2010 for the Babe Ruth World Series in which \$47,516 in state money was received and again in 2011 for the annual Little Dribbler's Tournament in which \$2,727 in state money was received. In 2015 and 2016 the State approved the establishment of an Event Trust for the NJCAA Half Marathon Classic and the NJCAA Outdoor Track and Field Championship for each event totaling \$63,415 in State funds. Most recently the City qualified for an Event Trust Fund in the amount of \$17,262 in state money for the 2020 Clovis Horse Sale and \$67,175 in state money for the 2021 NJCAA Men's and Women's Outdoor Track and Field Championship.

We are currently working with the Chamber of Commerce who is working with the Event Organizers of the 2021 Clovis Horse Sales Breeder's Futurity. The Event Trust Fund is one way we as a City can incentivize event holders to continue to host these events in our community.

With the various changes and increased scrutiny of the program and the program being moved to the Office of the Governor from the Texas Comptroller's Office, we have been working with Dr. Don Hoyte with TexasTrustFunds.com, a consultant, for assistance. The Lubbock Sports Authority, which uses the program regularly for various events, including various SPC events, has used this consultant during the application process. The fee structure for the consultant consists of a fee which is 10 percent of the state portion trust fund amount. The fee is only charged upon successfully receiving funds from the established trust fund. In the past utilizing the consultant has proven to be valuable as we have received several trust funds with his assistance. The largest part of being able to apply for funds is that of conducting an economic impact study.

The consultant fee can be paid for by utilizing the Hotel Occupancy Tax (HOT) funds to cover the consultant fee was discussed with the HOT committee. Utilizing the data that was given to the City and Chamber by the event organizer and submitting it to the State, the event can qualify for a trust fund in the amount of \$13,617 consisting of \$11,739 in State fund and \$1,878 in local funds. Keep in mind, when event expenses are submitted for reimbursement, the local funds come back to the community. Any unused local funds are reimbursed by the State.

Motion by Jim Myatt

Seconded by Michael Stuart

To approve Resolution No. 2021-34 authorizing the submission of an application to the Events Trust Fund Program for the 2021 Clovis Horse Sales Breeder's Futurity

Motion carried unanimously.

**SECOND ITEM OF BUSINESS:**

*Conduct a work session and hear a presentation by the City Attorney regarding Texas Open Meetings Act training and general municipal governance training.*

No Council Action Required

There being no further business the meeting was adjourned.

Respectfully Submitted,

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Andréa Corley, City Secretary